



Liquor Chronicles

Department of Revenue

Liquor Distribution Team

September 2003

RAIN Vodka

Since its introduction in 1997, RAIN Vodka has been hailed as one of the world's most sophisticated spirits. And finally, this celebrated vodka has a bottle to reflect its ultra-premium status.

RAIN has debuted a new bottle for the brand this summer. The new elongated 750ml package includes a frosted finish and a cobalt blue natural oak finish.

RAIN Vodka is the only vodka made exclusively from organically grown American grain. RAIN is made from corn grown on Fizzle Flat Farms in Yale, Illinois. America's heartland...one of the few farms growing organic grain in the United States on a commercial scale. To achieve its exceptional smoothness, RAIN undergoes a rigorous production process, including quadruple distillation. Filtration is done with both activated charcoal and diamond dust -- the costliest form of filtration in the spirits business.



Agency Assignment

The assignment of the agency franchise agreement for the St. Ignatius agency liquor store was approved August 12, 2003. The assignment was made from Ken Hurt to James Ammen. The agency location will remain 108 Blaine Street in St. Ignatius.

Chester Store Update

A public hearing was held on July 30 in Chester. It has been determined that our department will move forward with the RFP process to solicit for an individual to operate an agency liquor store in the community of Chester.



Fun Fact

"The quick brown fox jumps over the lazy dog" is commonly believed to be the only English sentence devised to include all the letters of the alphabet. However, typesetters have another such sentence: "Pack my box with five dozen liquor jugs."

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Product Updates

New Products

- Aristocrat Gin
225-29097-10
12 pack @ \$6.50/bottle
- Aristocrat Gin
225-29098-17
6 pack @ \$11.45/bottle
- Aristocrat Rum White
325-44047-10
12 pack @ \$7.55/bottle
- Aristocrat Rum White
325-44048-17
6 pack @ \$14.95/bottle
- Aristocrat Vodka
280-35077-10
12 pack @ \$6.45/bottle
- Aristocrat Vodka
280-35078-17
6 pack @ \$10.95/bottle
- Gecko Black Tequila
499-901013-10
12 pack @ \$50.90/bottle
- Gecko Blue Tequila
499-901014-10
12 pack @ \$46.50/bottle
- Hendrick's Gin
200-28621-05
96 pack @ \$3.95/bottle

New Products (Continued)

- Javelina Tequila Gold
499-89390-10
12 pack @ \$12.55/bottle
- Javelina Tequila White
498-87870-10
12 pack @ \$12.55/bottle
- Turi Vodka
255-34986-75
12 pack @ \$27.85/bottle



Discontinued Items

- Arrow Zesty Peach Smackers
485-72311-05
- Arrow Zesty Peach Smackers
485-72316-75
- Gecko Blue Tequila
499-901016-75
- JD CC Tennessee Tea
398-61573-20



Product Updates

Price Changes

- Arrow Cream De Banana
475-79997-10
12 pack @ **\$7.95/bottle**
- Arrow Cream De Cacao Brown
440-78037-10
12 pack @ **\$5.95/bottle**
- Arrow Cream De Cacao White
440-78617-10
12 pack @ **\$5.95/bottle**
- Arrow Cream De Menthe Green
445-79027-10
12 pack @ **\$5.95/bottle**
- Arrow Cream De Menthe White
445-79517-10
12 pack @ **\$5.95/bottle**
- Arrow Peaches & Cream
425-80006-75
12 pack @ **\$4.95/bottle**
- DK Tri-Pack (Hot Damn, Buttershots, Peppermint)
030-2580-37
24 pack @ **\$3.65/bottle (\$10.95/sleeve)**

Spec Changes

- Carpano Punt E Mes
595-98090-75
6 pack @ **\$16.90/bottle**
- Cutty Sark Scotch
101-4801-37
12 pack @ **\$9.95/bottle**
- Don Julio Blanco Tequila
498-87482-05
60 pack @ **\$2.50/bottle**
Repackable in Sleeves of 10
- Fernet Branca
410-64971-05
120 pack @ **\$2.15/bottle**



Labor Day Holiday

Monday, September 1, is Labor Day. All liquor stores must be closed on that day. Stores with a Monday pick date will need to have orders into the Helena office by 4:00 a.m. on Wednesday, August 27. Remember these orders will be calculated using August prices.



REMEMBER TO DRIVE SAFELY AROUND SCHOOL ZONES